



Investment Services

Shrinking the selling cycle

NAI Commercial's goal is to minimize the selling cycle by delivering the greatest possible exposure in the shortest amount of time. This holds true whether you are selling individual properties or entire portfolios. To that end, our specialists will work closely with you, applying their in-depth knowledge and experience to develop creative marketing solutions, tailored precisely to the needs of your market and the nature of your assignment.



A multifaceted approach

With our extensive resources, NAI Commercial is able to bring many varied skills to bear on your marketing challenge. These include:



Due diligence

The more detailed the preparation, the more effective the plan. All our solutions are built upon a foundation of exhaustive property and market information - and a thorough analysis of that information.

Local expertise

With 80 professionals serving Western Canada, we can understand your property and the realities of the market surrounding it.



Target marketing

Because no two selling situations are ever alike, we reject cookie-cutter answers. Only by starting fresh with every project can we create programs that speak directly to your market to achieve your broad-based program objectives. Our comprehensive database of active buyers enables us to hone in on and instantly access the most likely prospects; and our broad-based marketing programs assure that no stone is left unturned.



Buyer relations

The marketing plan is only the beginning. Our job is not complete until we have promoted the property, qualified prospects, and negotiated the best offer. Our team diligently follows up with every prospect to assure that you realize the greatest value.



Comprehensive reporting

We believe in keeping clients fully informed at every stage of the selling process. In addition to detailed written reports, you easily access up-to-the-minute updates with REALTrac™, our online transaction management and reporting system.

To learn more about our services, contact:

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NAI Commercial

Commercial Real Estate Services, Worldwide.